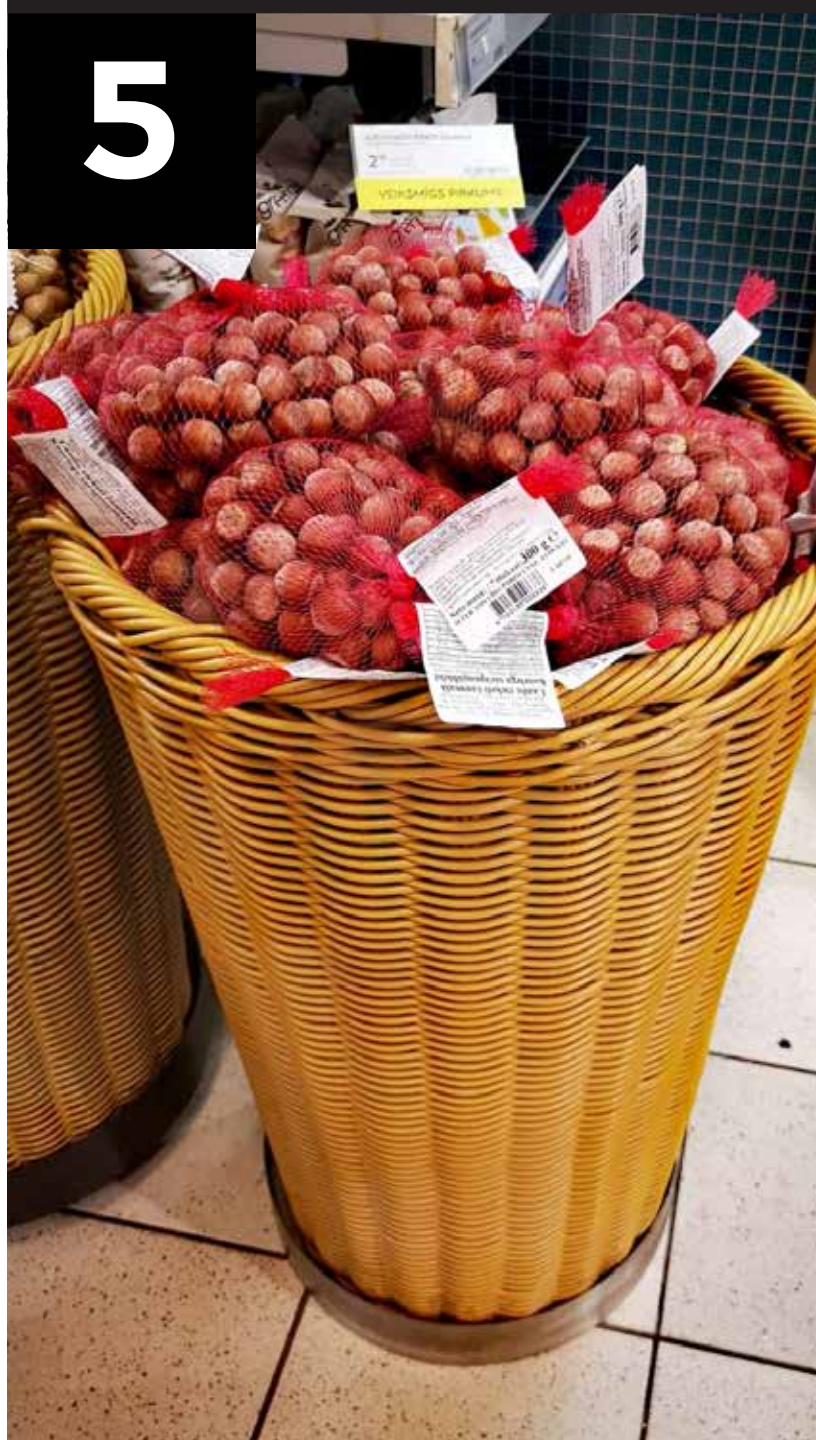


Food department marketing promotion places

- 1 1 SHELF AT THE ENDCAP UNIT  
50 € / month
- 2 WHOLE ENDCAP UNIT  
250€ / month
- 3 DESK  
200 € /month
- 4 1/2 DESK  
100 € / month
- 5 WICKER BASKET  
50 € / month
- 6 SHOPPING CART  
250 € / 2 weeks
- 7 DISPLAY STAND  
200 € / month
- 8 PLACEMENT OF MERCHANDISING REFRIGERATOR  
200 € / month





# STOCKMANN

## Food department marketing promotion places

**9** **MERCHANDISING FREEZER IN SUMMER**  
100 € / month

**10** **STANDS ON STORE'S FLOORS**  
(1 stand on each floor)  
100 € / month

**11** **PROMOTION ON PRODUCT SCALES**  
300 €

**12** **CHECKOUT DIVIDERS**  
200 € / month + production costs

**13** **FOOD DEPARTMENT ALARM GATE COVERS**  
100 € / 2 week period + production costs





*Food department marketing  
promotion places*

- 1 MASTERCLASS  
100 € / 1h
- 2 IN-STORE PRODUCT DEMO AND TASTING PER-  
FORMED BY SHOPPING GUIDE  
50 € / 1.5 - 2h + products for tasting
- 3 SUPPLIER-ORGANISED TASTING  
30 €

